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GEORGE W. BUSH INSTITUTE, IN PARTNERSHIP WITH THE INVICTUS GAMES 2016, ANNOUNCES MAJOR INITIATIVE TO ADDRESS INVISIBLE WOUNDS OF WAR; ROLE OF SPORTS IN RECOVERY

INVICTUS GAMES 2016 AND BUSH INSTITUTE TO CONDUCT POLICY SYMPOSIUM BEFORE INVICTUS GAMES 2016 OPENING CEREMONY AT ESPN WIDE WORLD OF SPORTS NEXT MAY;

PRESIDENT BUSH TO SERVE AS HONORARY CHAIR OF THE INVICTUS GAMES, A MULTISPORT EVENT FEATURING WOUNDED WARRIOR COMPETITORS FROM 15 NATIONS

December 3, 2015 - New York, NY: The George W. Bush Institute today announced a major initiative to address the invisible wounds of war, specifically Traumatic Brain Injury (TBI) and Post Traumatic Stress (PTS), to ensure veterans and caregivers seek and receive comprehensive care and reduce the stigma associated with these wounds. In addition, the Institute will highlight the role sports and an active lifestyle play in a veterans' recovery. To kick off the effort, President George W. Bush and Ken Fisher, Chairman and CEO of Invictus Games 2016, the world's largest military adaptive sports competition sponsored by Jaguar Land Rover, announced the organizations will co-chair a policy symposium in Orlando in May 2016. President Bush will also serve as honorary chair for the 2016 Invictus Games.

"I have dedicated the rest of my life to honoring the service and sacrifice of the men and women with whom I served as Commander-in-Chief," said President Bush. "Those who wear their Nation's uniform, some of whom have been overcome both visible and invisible injuries, deserve our support. I'm proud to serve as honorary chairman of the Invictus Games 2016, and to shine a spotlight on the unconquered spirit of these men and women, not just from the American team but from 15 Coalition nations."

Ken Fisher, Chairman and CEO of Invictus Games Orlando 2016 said: "We are thrilled to co-host the first policy symposium on the invisible wounds of war and the role sports and physical activity have in a warrior's recovery. We must continue the dialogue that will inspire these men and women to re-engage, to embody what they can do and shine a light in the often dark and isolated area of invisible injuries."

The symposium will be held prior to the opening ceremony of the Invictus Games Orlando 2016 presented by Jaguar Land Rover and will highlight the critical roles of organizations involved in the Games and the international need to support wounded warriors and their families. Over the course of the symposium, representatives from the 15 nations, along with leading representatives from the veterans, military, business, nonprofit and government sectors will gather to discuss solutions aimed at helping returning servicemen and women overcome their injuries and improve outcomes for their transition back to civilian life. The objectives of the symposium include:

- Inspire leadership and foster action on the part of the 15 nations to ensure warriors and care-givers seek and

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- receive legitimate and comprehensive care for the non-visible wounds of war;
- Highlight the role of sport and active lifestyles in recovery;
- Reduce the stigmas associated with these wounds;
- Honor the service, sacrifice, resilience and continued leadership of our wounded warriors and care-givers.

Since leaving the White House, President Bush has remained a tireless advocate for American veterans and their families. In 2009, President Bush founded the George W. Bush Institute and its Military Service Initiative (MSI). Through the MSI, the Institute honors those who have served and sacrificed in the United States Armed Forces post-9/11 by bridging the Civilian-Military divide and fostering a successful transition and reintegration from military service to civilian life.

The Bush Institute has been working to reduce the stigma associated with the invisible wounds of war and improve the health and wellness of those living with these injuries. Through the MSI, the Bush Institute has been conducting an annual Warrior Open Golf Tournament to honor U.S. service members. Each spring, the Institute hosts the W100K, a 100 kilometer mountain bike ride with President Bush and wounded service men and women.

With the Invictus Games, the Bush Institute aims to form an impactful partnership that will raise awareness of the challenges facing those suffering from the invisible wounds of war, increase initiatives to improve their physical, mental, and spiritual recovery, and complement existing efforts in these areas.

The Invictus Games Orlando 2016 will bring together more than 500 veteran competitors from 15 nations to compete in 10 military adaptive sports: archery, cycling, indoor rowing, sitting volleyball, swimming, track and field, powerlifting, wheelchair basketball, wheelchair rugby, and wheelchair tennis. The Games will shine a light on the holistic recovery and rehabilitation that occurs through sport for the wounded, ill, and injured Service men and women who participate in them. Though only 500, these men and women represent the tens of thousands of Service members around the globe who face the daily challenges from their wounds, illnesses, and injuries, both visible and invisible.

About the George W. Bush Institute

The George W. Bush Institute, founded by President and Mrs. Bush in 2009, is a public policy center in Dallas with the mission of advancing freedom by expanding opportunities for individuals at home and across the globe. Built on principles that guided the Bushes in public life, the Bush Institute uses leading research to develop and implement policies that offer practical solutions to pressing problems in the United States and abroad.

To learn more about the George W. Bush Institute and its Military Service Initiative visit: <http://www.bushcenter.org/bush-institute/military-service-initiative>

About the Invictus Games 2016

The Invictus Games were created by Prince Harry after a 2013 visit to the US-based Warrior Games – a sporting competition for wounded, ill, and injured service members – where he witnessed the important role sports played in improving the lives of service members and their families. The 2014 Invictus Games, which were held in London, saw crowds of 65,000 cheer on over 400 competitors, as millions more tuned in to witness their achievements on television. With the Orlando Games in 2016, the Invictus spirit will continue to spread internationally.

To learn more about the Invictus Games Orlando 2016, visit their [website](#). Follow them on [Twitter](#), [Facebook](#) and [Instagram](#) for the latest news.

About Jaguar Land Rover

- The United States is one of the leading global markets for both Jaguar and Land Rover

- Jaguar Land Rover employs 32,000 people and sells vehicles in 170 countries around the world
- Jaguar Land Rover has two state of the art engineering and design facilities and four advanced manufacturing plants in the UK
- Headquartered in Mahwah, New Jersey in the United States, Jaguar Land Rover, North America, LLC has offices across the USA
- Jaguar Land Rover is represented by more than 330 independently operated retail outlets in the USA

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